

BASIC CABLE NETWORK RANKINGS FOR 3rd QUARTER 2009: 06/29/2009-09/27/2009

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 30 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	USA	16380	2.5	2,460	3,278
2	ESPN	16380	1.8	1,743	2,309
3	FOXNC	16380	1.8	1,730	2,250
4	TNT	16380	1.7	1,681	2,215
5	NAN	9360	1.4	1,386	1,786
6	TBSC	16380	1.2	1,171	1,560
7	AEN	16380	1.1	1,051	1,355
8	FAM	16380	1	930	1,312
9	FX	16380	1	953	1,308
10	HGTV	16380	1.1	1,071	1,306
11	SYFY	16380	1	933	1,271
12	LIF	16380	1	971	1,193
13	HIST	16380	0.9	918	1,180
14	FOOD	16380	0.9	880	1,177
15	TOON	10920	0.9	888	1,168
16	DISC	16380	0.9	856	1,157
17	TRU	16380	0.8	777	1,056
18	TLC	16380	0.8	814	1,025
19	HALL	16380	0.9	784	975
20	CNN	16380	0.8	770	946
21	AMC	16380	0.8	726	944
22	SPIKE	16380	0.7	707	933
23	CMDY	16380	0.7	685	881
24	MTV	16380	0.6	633	816
25	MSNBC	16380	0.7	624	788
26	BRVO	16380	0.7	623	777
27	BET	16380	0.6	532	722
28	ESPN2	16380	0.5	529	689
29	VH1	16380	0.5	530	673
30	LMN	16380	0.7	486	610

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL D	HHL D	P2+
			Live+SD CVG	Live+SD AA	Live+SD AA
			AA%	(000)	(000)
1	NICK	81,510	1.7	1,661	2,163
2	NAN	49,350	1.3	1,258	1,528
3	USA	130,860	1.2	1,200	1,466
4	FOXNC	130,860	1.0	998	1,217
5	TNT	130,860	1.0	1,000	1,215
6	ADSM	43,500	1.0	946	1,137
7	TOON	87,360	0.8	824	1,037
8	ESPN	130,860	0.8	815	990
9	TBSC	130,860	0.7	708	871
10	AEN	110,700	0.6	609	739
11	TRU	75,600	0.6	569	723
12	FX	103,740	0.6	558	718
13	FOOD	108,750	0.6	573	713
14	LIF	96,330	0.6	587	697
15	HIST	110,700	0.6	576	688
16	DISC	98,280	0.5	538	682
17	HGTV	116,550	0.6	558	654
18	FAM	98,280	0.5	499	651
19	SPIKE	103,680	0.5	495	616
20	CNN	130,860	0.5	515	609
21	HALL	105,300	0.5	469	562
22	SYFY	130,860	0.5	434	552
23	TVL	119,160	0.5	443	538
24	AMC	130,860	0.5	438	536
25	TLC	109,980	0.4	436	519
26	CMDY	110,700	0.4	423	513
27	MTV	112,140	0.4	416	496
28	BET	130,860	0.4	316	412
29	VH1	130,860	0.3	333	396
30	MSNBC	130,860	0.4	332	393

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.