

BASIC CABLE NETWORK RANKINGS FOR WEEK OF: 06/14/2010-06/20/2010

SOURCE: NIELSEN MEDIA RESEARCH (NHI)

TOP 40 NETWORKS RANKED ON PERSONS 2+

PRIMETIME (M-SU 8PM-11PM)*

RANK	NET	DUR	HHL Live+SD CVG AA%	HHL Live+SD AA (000)	P2+ Live+SD AA (000)
1	USA	1260	2.5	2486	3331
2	TNT	1260	1.6	1624	2135
3	FOXNC	1260	1.5	1497	1939
4	HIST	1260	1.2	1199	1599
5	NAN	1020	1.2	1170	1505
6	TBSC	1260	1	1024	1361
7	AEN	1260	1	973	1276
8	DISC	1260	0.9	938	1276
9	ESPN	1260	1	1010	1269
10	FAM	1260	0.9	889	1248
11	HGTV	1260	1	948	1186
12	FOOD	1260	0.9	883	1174
13	TRU	1260	0.9	822	1108
14	TOON	840	0.8	827	1093
15	LIF	1260	0.9	859	1034
16	TVL	1260	0.8	823	1023
17	BRVO	1260	0.9	812	1000
18	TLC	1260	0.8	786	998
19	AMC	1260	0.8	736	990
20	FX	1260	0.8	737	980
21	SYFY	1260	0.8	740	977
22	CMDY	1260	0.7	703	895
23	SPIKE	1260	0.6	640	823
24	BET	1260	0.6	575	786
25	MSNBC	1260	0.7	627	750
26	HALL	1260	0.7	614	728
27	LMN	1260	0.7	570	695
28	ENT	1260	0.5	530	654
29	APL	1260	0.5	452	594
30	CNN	1260	0.5	485	572
31	MTV	1260	0.5	452	546
32	TRAV	1260	0.4	393	541
33	HLN	1260	0.5	459	530
34	ESPN2	1260	0.4	374	490
35	VH1	1260	0.4	363	473
36	OXYG	1260	0.4	333	432
37	NKTNS	1260	0.6	320	409
38	DXD	1260	0.3	246	375
39	CMT	1260	0.3	284	369
40	SOAP	1260	0.4	281	323

TOTAL PROGRAMMING DAY *

RANK	NET	DUR	HHL Live+SD CVG AA%	HHL Live+SD AA (000)	P2+ Live+SD AA (000)
1	NICK	5970	1.7	1695	2262
2	NAN	3930	1.3	1265	1528
3	USA	9900	1.2	1167	1439
4	TNT	9900	1.1	1098	1351
5	ESPN	9900	1	1016	1226
6	ADSM	3180	1	961	1150
7	TOON	6720	0.8	822	1047
8	FOXNC	9900	0.9	852	1040
9	HIST	8460	0.7	681	847
10	TBSC	9900	0.6	641	794
11	AEN	8460	0.6	619	764
12	TRU	5760	0.6	568	720
13	FOOD	8310	0.5	540	675
14	DISC	7560	0.5	514	662
15	HGTV	8910	0.5	537	647
16	FAM	7560	0.5	474	623
17	LIF	7410	0.5	525	620
18	FX	7980	0.5	478	590
19	TVL	9000	0.5	483	568
20	CMDY	8400	0.5	470	561
21	AMC	8820	0.5	441	556
22	SPIKE	7920	0.4	426	520
23	TLC	8460	0.4	421	501
24	BET	9900	0.4	376	490
25	SYFY	9900	0.4	375	466
26	MTV	8460	0.4	381	444
27	LMN	9900	0.5	363	427
28	BRVO	8340	0.4	361	423
29	CNN	9900	0.4	364	415
30	MSNBC	9900	0.4	350	404
31	ENT	8760	0.4	344	400
32	HALL	8280	0.4	342	398
33	ESPN2	9900	0.3	324	390
34	APL	9900	0.3	293	345
35	VH1	9900	0.3	269	328
36	DXD	9900	0.3	223	312
37	HLN	9900	0.3	273	308
38	NKTNS	9900	0.4	211	266
39	WGNA	8460	0.3	216	266
40	TRAV	9900	0.2	202	256

*Excludes networks not programming in majority of daypart (51%+)

Total Programming Day = M - Sun 6AM - 6AM or Individual Network's Total Programming Day and Sun 6AM - 3AM for Most Current Week

Coverage area ratings are within each cable network's universe.

As some networks program different portions of the day, the DUR column indicates each network's duration in minutes for the measurement period and the daypart.

This report includes only those cable networks who supply program names to the industry.